What to Ask Mobile Application Developers

Instructions: Use this resource to take notes during interviews with prospective development firms.

Company Name:

The Top 6 Questions for Mobile Application Developers

1. Which platforms do you develop for (iOS, Android, etc.)?

2. How long will it take you to build the app?

3. What is your development process?

4. Will you submit the app to the App Store or Play Store?

5. Do you offer any maintenance services after the app is launched?

6. What companies have you worked with previously?

Must-Have Features

Use this checklist to verify that your prospective mobile app developer agency offers all of the tools and features your business requires.

Note: There may be features beyond this list that you require, so be sure to study it carefully and add any other services you need.

Must-Have Feature	Why It Matters	Is It Offered?
Native app development	Mobile apps that are designed for a specific operating system work better than cross-platform apps.	Y: [ ] N: [ ]
Responsive design	This will allow your app to look good on any-sized device, from smartphones to tablets.	Y: [ ] N: [ ]
In-app purchases	Your developer should know how to integrate in-app purchases, subscriptions, advertising, and other monetization tools.	Y: [ ] N: [ ]
App updates	Choose a developer who will work with you over the long term to fix bugs and release new versions of the app on a regular basis.	Y: [ ] N: [ ]
Code ownership	Your developer should hand over the finished code to you, and allow you to publish the app under your own business name, not theirs.	Y: [ ] N: [ ]
Documentation	Your developer should provide you with detailed documentation on how the app works, so you can easily hand it over to another developer in the future.	Y: [ ] N: [ ]
App store expertise	Choose a developer who has submitted apps before and can help you navigate the process.	Y: [ ] N: [ ]