

# Digital.com's One Page Business Plan

Business name:	Domain name:
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**The Problem:** What pain point does your business solve?

**Your Solution:** (Your idea in 2 sentences or less)

**Target Market:** (Who are your potential customers?)

**What will you charge, and how will you get paid?**

**Start up costs:** (Insurance, licensing, stock, etc)

**How will you market your product or service?**

**What are the biggest risks and obstacles?**

**What does success look like?**

