Digital.com’s One Page Business Plan

**Business name:**

**Domain name:**

**The Problem:** What pain point does your business solve?

**Your Solution:** (Your idea in 2 sentences or less)

**Target Market:** (Who are your potential customers?)

What will you charge, and how will you get paid?

**Start up costs:** (Insurance, licensing, stock, etc)

How will you market your product or service?

What are the biggest risks and obstacles?

What does success look like?

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